

OUR LEVERAGE IS IN THE
LINK BUILDING

REAL-WORLD LINK BUILDING CAMPAIGNS

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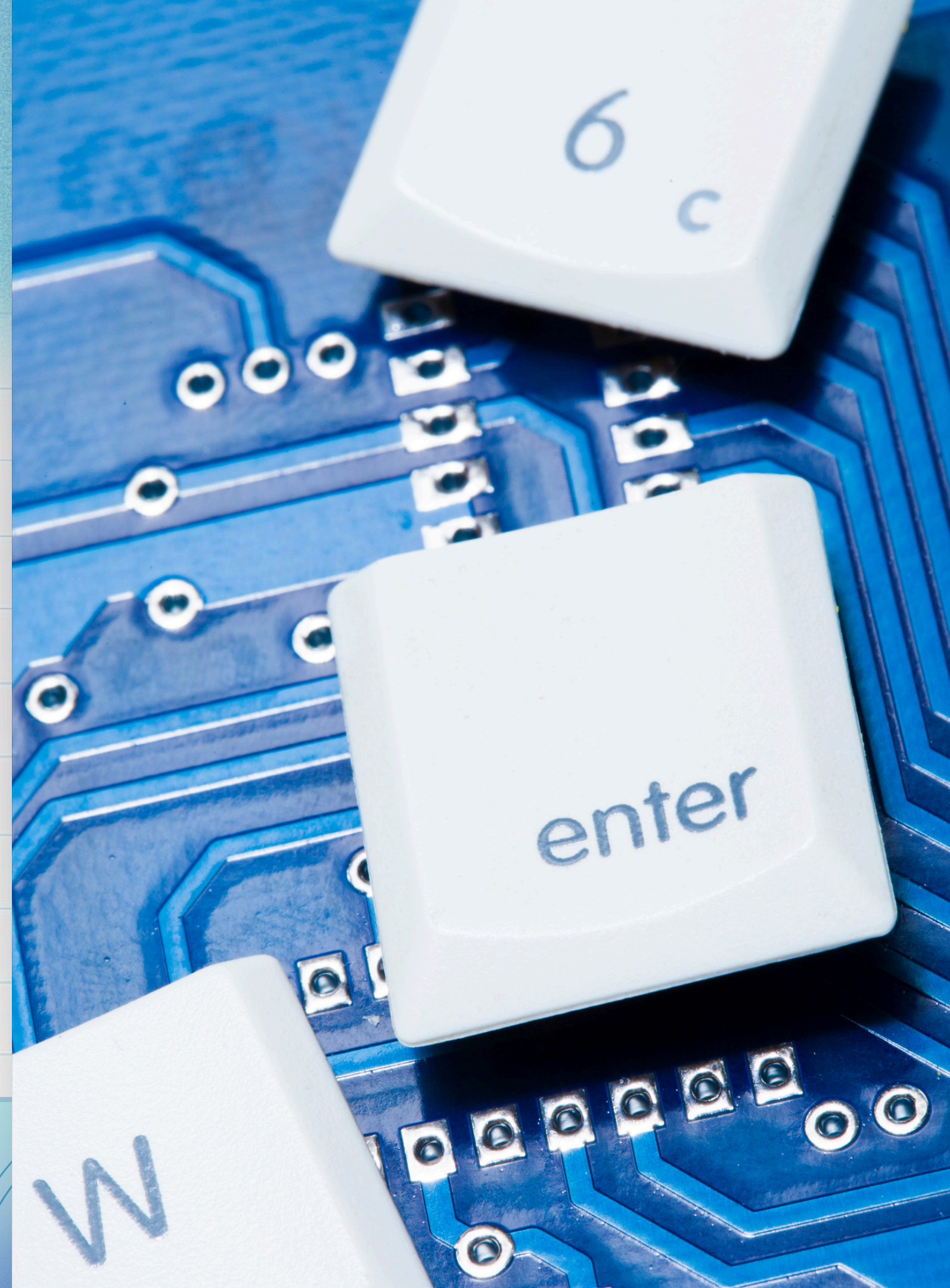
We're not here to overcomplicate link building...

You don't need another lengthy case study.

You need **ranking proof**.

This collection of **real-world link building results** gives you insightful evidence, without wasting valuable time.

These screenshots show the kind of growth we achieve from **strategic, tested, and traffic-focused link building**.



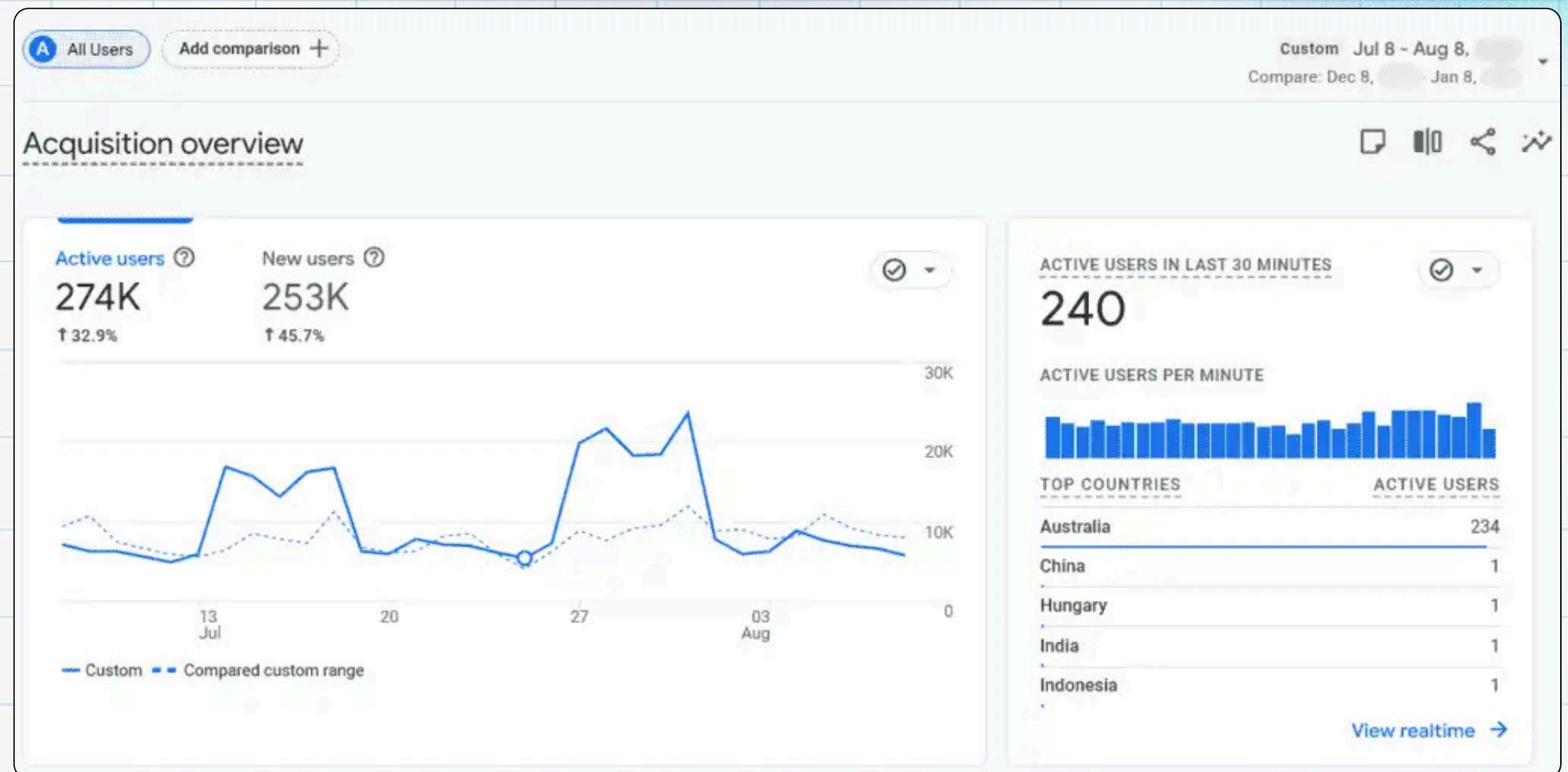
OUR LEVERAGE IS IN THE **LINK BUILDING**



Niche: Local Gyms
Location: Australia

Ranked #1 for highly competitive keywords (ex: "gyms" & "gyms near me")

14 keywords in top 3 SERPs
21 keywords in top 10
45.7% more active users



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46,433 keywords By location Global 9 Jan 1 vs. 8 Aug Multiple URLs only

Keyword	Language	Entities	Intents	SF	Volume	KD	CPC	Traffic	Change	Paid	Position	Change
+ gyms	English		I C	3	2.5K	68	1.14	1,335	+1,331	0	8 → 1	▲7
+ gyms near me	English		I Local	3	19K	39	1.06	272	+245	0	16 → 1	▲15
+ pilates near me	English		I Local	3	20K	33	0.85	200	+200	0	x → 15	New
+ personal trainer near me	English		I C Local	3	2.4K	56	1.31	199	+190	0	20 → 6	▲14
+ clubs near me	English		I Local	4	4.5K	61	0.32	179	+176	0	23 → 4	▲19
+ 24/7 gym	English		I C	4	700	53	0.87	123	+122	0	12 → 3	▲9
+ westfield membership	English	Westfield	I C Branded	2	700	25	0.24	102	+102	0	x → 2	New
+ gym membership	English		I C	4	2.9K	10	0.87	90	+85	0	22 → 1	▲21
+ : parramatta	English	Club Lime Parramatta	I Branded Local	3	1.1K	0	0.94	768	+85	0	1	
+ gym torquay	English	Torquay	I Local	4	300	9	N/A	108	+83	0	6 → 2	▲4
+ spin classes near me	English		I Local	4	600	14	0.84	63	+63	0	34 → 1	▲33
+ norman park	English	Club Lime Norman Park	I Branded Local	4	700	0	1.09	530	+62	0	1	
+ swimschool	English		I	2	60	12	0.85	64	+61	0	3 → 1	▲2
+ gym classes near me	English		I Local	4	600	65	1.07	65	+54	0	13 → 5	▲8
+ gym membership perth	English	Perth	I C Local	4	150	24	0.98	50	+50	0	63 → 2	▲61
+ personal training near me	English		I C Local	3	600	56	1.45	46	+45	0	25 → 6	▲19
+ gym club	English		I C	4	200	70	0.99	67	+44	0	4 → 2	▲2
+ gym with swimming pool	English		I	3	350	25	N/A	43	+43	0	x → 4	New

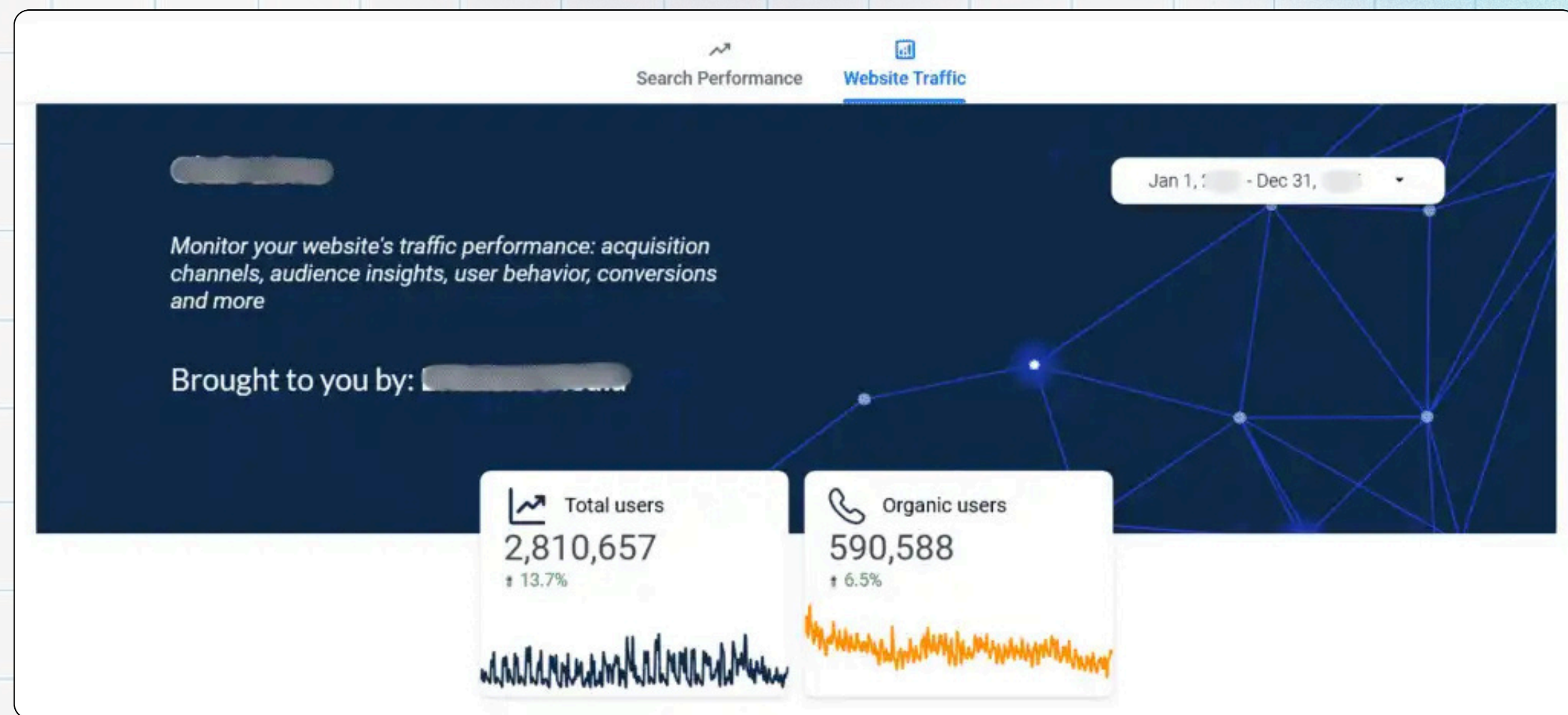
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OUR LEVERAGE IS IN THE **LINK BUILDING**



Niche: Psychology & Counseling
Location: Maryland

38% increase in clicks
197% increase in impressions (nearly 300k)

Ranked in top positions for a variety of competitive keywords

OUR LEVERAGE IS IN THE **LINK BUILDING**

13 keywords 13 Sep 2023 vs. 13 Mar 2023 Multiple URLs only

Keyword	Intents	SF	Volume	KD	CPC	Traffic	Change	Paid	Position	Change
+ therapy in maryland	Local	2	150	33	3.77	23	+5	0	5 → 4	▲1
+ online therapy maryland	Local	2	150	6	9.26	21	+21	0	59 → 3	▲56
+ online therapy in maryland	Local	2	70	1	N/A	7	+7	0	55 → 4	▲51
+ maryland therapy	Local	4	60	43	3.77	6	+2	0	7 → 5	▲2
+ therapist in maryland	Local	4	150	12	5.53	5	+5	0	23 → 10	▲13
+ counseling maryland	Local	2	60	48	3.54	5	+3	0	10 → 6	▲4
+ therapist maryland	Local	4	90	29	6.13	4	+4	0	21 → 8	▲13
+ counseling in maryland	Local	4	50	48	3.54	3	+1	0	10 → 8	▲2
+ psychotherapist maryland	Local	4	20	29	2.32	1		0	10 → 7	▲3
+ counseling services in maryland	Local	2	10	45	N/A	0		0	15 → 10	▲5
+ psychologists in maryland	Local	3	20	26	1.92	0		0	64 → 28	▲36
+ maryland counseling services	Local	3	30	40	2.74	0		0	63 → 34	▲29
+ holistic therapy maryland	Local	2	30	12	N/A	0		0	76 → 41	▲35

Niche: Psychology & Counseling
Location: Maryland

38% increase in clicks
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Ranked in top positions for a variety of competitive keywords



OUR LEVERAGE IS IN THE **LINK BUILDING**

Niche: Construction
Location: Gainesville, FL

**Increased rankings for
40 keywords**

23 keywords 22 Sep 2 vs. 22 Mar 1 Multiple URLs only

Keyword	Entities	Intents	SF	Volume	KD	CPC	Traffic	Change	Paid	Position	Change
+ gainesville fl home remodeling	Gainesville, FL	I C Local	5	70	33	2.62	1	+1	0	33 → 13	▲20
+ construction gainesville fl	Gainesville Gainesville, FL	I C Local	3	50	34	N/A	4	+3	0	17 → 6	▲11
+ construction gainesville	Gainesville	I C Local	3	40	31	N/A	2	+2	0	22 → 7	▲15
+ builders in gainesville fl	Gainesville, FL	I C Local	4	20	27	1.90	0		0	62 → 50	▲12
+ new home builders gainesville fl	Gainesville, FL	I C Local	4	20	25	1.36	0		0	71 → 55	▲16
+ builders gainesville fl	Gainesville	I C Local	3	20	26	1.90	0		0	47 → 35	▲12
+ home builders in gainesville florida	Gainesville, Florida	I C Local	5	20	25	1.08	0		0	53 → 35	▲18
+ home remodeling companies gainesville fl	Gainesville, FL	I C Local	3	10	30	N/A	0		0	41 → 12	▲29
+ home renovation companies gainesville fl	Gainesville, FL	I C Local	4	10	29	N/A	0		0	25 → 14	▲11
+ residential remodeling company gainesville fl	Gainesville, FL	I C Local	2	10	35	N/A	0		0	27 → 11	▲16
+ house renovation contractors gainesville fl	Gainesville, FL	I C Local	3	0	30	N/A	0		0	44 → 13	▲31
+ remodeling services gainesville fl	Gainesville, FL	I C Local	3	0	29	N/A	0		0	45 → 14	▲31
+ exterior home renovation gainesville fl	Gainesville, FL	I C Local	4	0	0	N/A	0		0	57 → 36	▲21
+ residential remodeling contractors gainesville fl	Gainesville, FL	I C Local	4	0	29	N/A	0		0	28 → 15	▲13
+ house remodeling contractors gainesville fl	Gainesville, FL	I C Local	4	0	30	N/A	0		0	27 → 14	▲13
+ contractors in gainesville	Gainesville	I C Local	3	0	17	3.07	0		0	25 → 14	▲11
+ exterior home renovations gainesville fl	Gainesville, FL	I C Local	2	0	0	N/A	0		0	52 → 34	▲18
+ house renovators gainesville fl	Gainesville, FL	I C Local	3	0	27	N/A	0		0	63 → 20	▲43

OUR LEVERAGE IS IN THE **LINK BUILDING**

Niche: Construction
Location: Gainesville, FL

**Increased rankings for
40 keywords**

17 keywords 21 Jul vs. 21 Apr Multiple URLs only

Keyword	Entities	Intents	SF	Volume	KD	CPC	Traffic	Change	Paid	Position	Change
+ bathroom remodeling gainesville	Gainesville	I C Local	5	200	13	4.03	1		0	19 → 17	▲2
+ bathroom remodel gainesville fl	Gainesville, FL	I C Local	5	200	13	14.60	6	+5	0	19 → 10	▲9
+ bathroom remodeling gainesville fl	Gainesville, FL	I C Local	5	150	13	5.60	2	+1	0	15 → 12	▲3
+ gainesville bathroom remodel	Gainesville	I C Local	4	100	7	4.03	2		0	14 → 13	▲1
+ gainesville fl bathroom remodeling	Gainesville, FL	I C Local	5	70	11	N/A	1	+1	0	20 → 14	▲6
+ bathroom vanities gainesville fl	Gainesville, FL	I C T Local	4	60	5	0.86	0		0	96 → 51	▲45
+ gainesville bathroom remodeling	Gainesville	I C Local	5	60	12	4.03	1		0	14 → 12	▲2
+ gainesville fl bathroom remodel	Gainesville, FL	I C Local	6	50	11	N/A	1		0	19 → 15	▲4
+ bathroom renovations gainesville fl	Gainesville, FL	I C Local	5	40	18	4.03	1		0	15 → 12	▲3
+ bathroom tile gainesville	Gainesville	I C Local	5	10	2	N/A	0		0	90 → 54	▲36
+ bathroom remodeling contractor gainesville fl	Gainesville, FL	I C Local	4	0	12	N/A	0		0	12 → 10	▲2
+ home bathroom renovations gainesville fl	Gainesville, FL	I C Local	5	0	8	N/A	0		0	16 → 12	▲4
+ renovate bathroom gainesville fl	Gainesville, FL	I C Local	5	0	4	N/A	0		0	14 → 10	▲4
+ bathroom remodel companies gainesville fl	Gainesville, FL	I C Local	3	0	13	N/A	0		0	13 → 10	▲3
+ bathroom makeovers gainesville fl	Gainesville, FL	I C Local	6	0	4	N/A	0		0	15 → 10	▲5
+ bathroom update gainesville fl	Gainesville, FL	I C Local	4	0	8	N/A	0		0	14 → 10	▲4
+ bathroom remodeling contractors gainesville fl	Gainesville, FL	I C Local	5	0	13	N/A	0		0	14 → 12	▲2

OUR LEVERAGE IS IN THE *LINK BUILDING*

<input type="checkbox"/> Keyword	Intents	SF	Volume	KD	CPC	Traffic	Change	Paid	Position ▲ Change
<input type="checkbox"/> + residential electrician vancouver wa	I C Local	2	30	26	3.21	2	+2	0	11 → 6 ▲5
<input type="checkbox"/> + electrician vancouver wa	I C Local	3	200	26	9.47	11	+7	0	11 → 6 ▲5
<input type="checkbox"/> + vancouver wa electrician	I C Local	3	30	26	N/A	3	+2	0	11 → 6 ▲5
<input type="checkbox"/> + electricians vancouver wa	I C Local	4	150	29	6.33	10	+8	0	12 → 6 ▲6
<input type="checkbox"/> + electrical contractors vancouver	I C Local	2	70	29	N/A	5	+4	0	18 → 7 ▲11
<input type="checkbox"/> + electrical repairs vancouver wa	C T Local	3	0	23	N/A	0		0	12 → 8 ▲4
<input type="checkbox"/> + electrical services vancouver	I C Local	2	50	26	N/A	2		0	9 → 10 ▼1
<input type="checkbox"/> + vancouver electricians	I C Local	3	50	18	2.69	1		0	11 → 10 ▲1

Niche: Electrical
Location: Vancouver

Increase rankings by 4 to 11 positions



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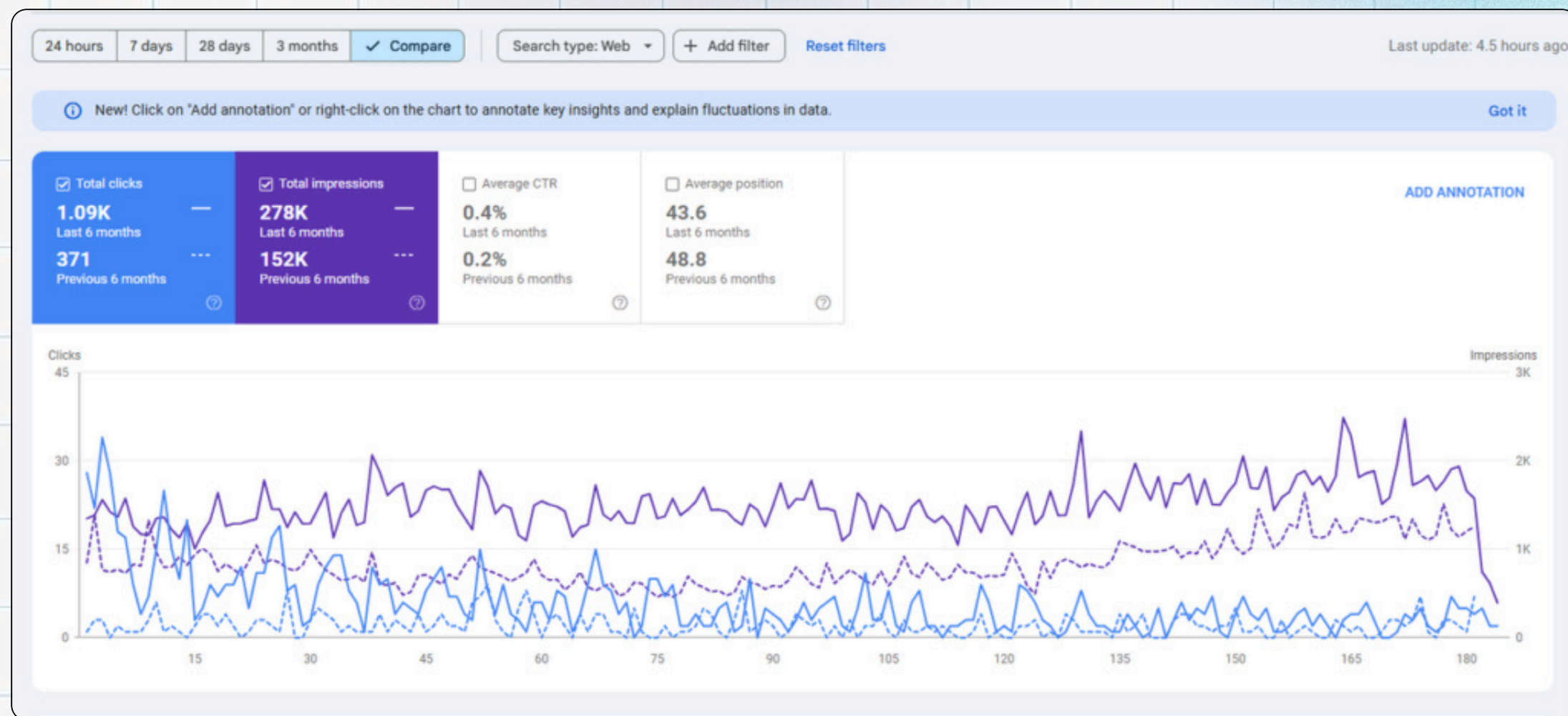
Niche: Roofer

Location: St Louis, MO

193% increase in clicks

83% increase in impression

5 position increase on average



OUR LEVERAGE IS IN THE *LINK BUILDING*



Niche: Roofer

Location: St Louis, MO

193% increase in clicks
83% increase in impression
5 position increase on average

<input type="checkbox"/> + roofers st louis	I C Local	5	200	35	0.87	1	+1	0	28 → 20	▲8
<input type="checkbox"/> + st louis mo roofing	I C Local	3	80	44	10.67	0		0	47 → 22	▲25
<input type="checkbox"/> + roofers in st louis	I C Local	4	80	39	10.52	0		0	23 → 22	▲1
<input type="checkbox"/> + st louis roofers	I C Local	4	60	35	10.52	0		0	26 → 22	▲4
<input type="checkbox"/> + residential roofing st. louis	I C Local	3	50	28	4.88	0		0	51 → 21	▲30
<input type="checkbox"/> + roofing contractor st louis mo	I C Local	4	100	43	8.84	0		0	30 → 26	▲4
<input type="checkbox"/> + residential roofing st louis	I C Local	3	100	29	4.88	0		0	60 → 26	▲34
<input type="checkbox"/> + roof replacement st louis mo	I C T Local	7	80	36	N/A	0		0	51 → 30	▲21
<input type="checkbox"/> + new roof st.louis	I C T Local	4	0	39	N/A	0		0	41 → 22	▲19
<input type="checkbox"/> + roof st louis	I C Local	3	40	42	N/A	0		0	88 → 46	▲42
<input type="checkbox"/> + st louis roofing and siding	I C Local	2	70	14	3.88	0		0	53 → 48	▲5
<input type="checkbox"/> + roofing stl	I C Local	3	20	49	12.90	0		0	87 → 60	▲27
<input type="checkbox"/> + siding repair st louis mo	I C Local	5	90	19	13.80	0		0	99 → 87	▲12
<input type="checkbox"/> + roofer in webster groves	I C Local	4	30	0	N/A	0		0	92 → 88	▲4
<input type="checkbox"/> + roofers saint louis mo	I C Local	3	0	39	N/A	0		0	31 → 23	▲8

OUR LEVERAGE IS IN THE **LINK BUILDING**

<input type="checkbox"/> Keyword	Intents	SF	Volume	KD	CPC	Traffic	Change	Paid	Position ▲ Change
<input type="checkbox"/> + residential electrician vancouver wa	I C Local	2	30	26	3.21	2	+2	0	11 → 6 ▲5
<input type="checkbox"/> + electrician vancouver wa	I C Local	3	200	26	9.47	11	+7	0	11 → 6 ▲5
<input type="checkbox"/> + vancouver wa electrician	I C Local	3	30	26	N/A	3	+2	0	11 → 6 ▲5
<input type="checkbox"/> + electricians vancouver wa	I C Local	4	150	29	6.33	10	+8	0	12 → 6 ▲6
<input type="checkbox"/> + electrical contractors vancouver	I C Local	2	70	29	N/A	5	+4	0	18 → 7 ▲11
<input type="checkbox"/> + electrical repairs vancouver wa	C T Local	3	0	23	N/A	0		0	12 → 8 ▲4
<input type="checkbox"/> + electrical services vancouver	I C Local	2	50	26	N/A	2		0	9 → 10 ▼1
<input type="checkbox"/> + vancouver electricians	I C Local	3	50	18	2.69	1		0	11 → 10 ▲1

Niche: Psychiatry
Location: Orlando, FL

Increased rankings for 12 keywords (7 in top 10)



OUR LEVERAGE IS IN THE **LINK BUILDING**

Niche: Automotive

Increased rankings for
12 keywords (8 in the top 10)



12 keywords 19 Sep vs. 19 Sep Multiple URLs only

Keyword	Intents	SF	Volume	KD	CPC	Traffic	Change	Paid	Position	Change
+ ucr update	I Branded	3	40	22	N/A	3	+3	0	50 → 5	▲45
+ ucr truck	I Branded	3	30	4	N/A	1	+1	0	27 → 8	▲19
+ unified carrier registration renewal	I T Branded	4	20	5	N/A	1	+1	0	47 → 3	▲44
+ renew ucr registration	I T	5	10	4	N/A	1	+1	1	27 → 7	▲20
+ renew ucr	I T Branded	3	40	4	N/A	1	+1	0	32 → 12	▲20
+ renew my ucr registration	N T	4	10	4	N/A	0		0	44 → 6	▲38
+ trucking ucr	I	5	10	10	N/A	0		0	10 → 9	▲1
+ ucr motor carrier	I	5	10	4	2.08	0		0	31 → 8	▲23
+ ucr renewal	I Branded	2	1.4K	4	6.35	0		0	42 → 10	▲32
+ unified carrier registration cost	I Branded	2	50	3	1.17	0		0	69 → 29	▲40
+ how much is ucr registration	I	5	30	4	0.87	0		0	31 → 28	▲3
+ ucr.gov	I N Branded	3	80	5	4.03	0		0	53 → 45	▲8

OUR LEVERAGE IS IN THE **LINK BUILDING**

11 keywords 📅 28 Apr 2025 Compare with: 28 Mar 2025 🔍 Filters

<input type="checkbox"/> Keyword	Intents	SF	Volume	KD	CPC	Traffic	Change	Paid	Position	Change
<input type="checkbox"/> + albany or homes for sale	C T Local	1	100	18	0.28	3	+1	0	12 → 10	▲2
<input type="checkbox"/> + albany oregon real estate	I C Local	3	150	9	0.03	3		0	11 → 10	▲1
<input type="checkbox"/> + albany or real estate	C T Local	2	60	8	0.09	1	+1	0	15 → 12	▲3
<input type="checkbox"/> + rural home for sale in albany, oregon	C T Local	1	20	2	N/A	1		0	7 → 6	▲1
<input type="checkbox"/> + houses for sale albany or	C T Local	1	20	8	N/A	0		0	12 → 9	▲3
<input type="checkbox"/> + casas en venta albany oregon	C T Local	2	20	8	N/A	0		0	12 → 10	▲2
<input type="checkbox"/> + for sale albany oregon	C T Local	1	10	8	N/A	0		0	55 → 10	▲45
<input type="checkbox"/> + houses albany oregon	C T Local	2	20	8	N/A	0		0	76 → 11	▲65
<input type="checkbox"/> + north albany homes for sale	C T Local		0	0	N/A	0		0	4 → 3	▲1
<input type="checkbox"/> + new homes for sale albany oregon	C T Local	1	0	0	0.50	0		0	19 → 16	▲3
<input type="checkbox"/> + rural home for sale in albany oregon	C T Local	2	0	2	0.32	0		0	7 → 5	▲2

Niche: Real Estate
Location: New York & Oregon

**Increased rankings for
11 keywords (8 in top 10)**

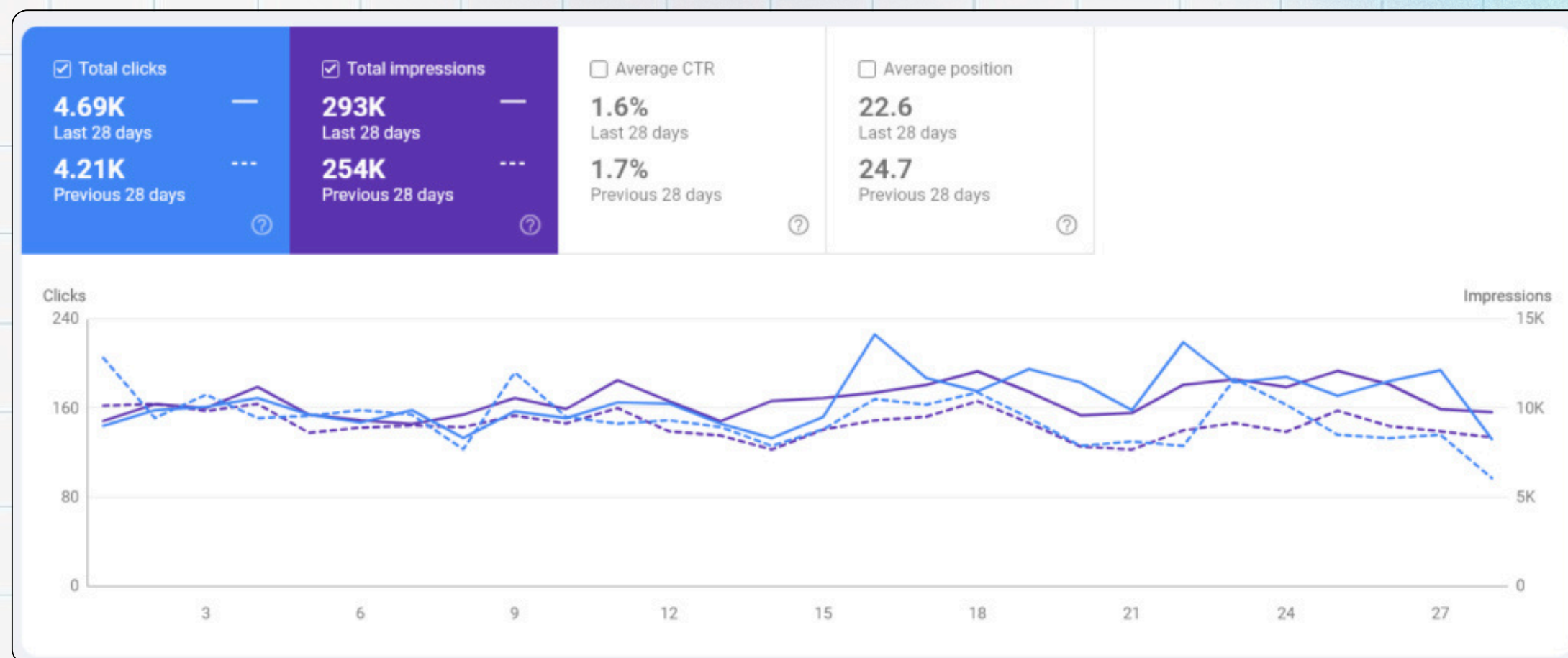


OUR LEVERAGE IS IN THE **LINK BUILDING**



Niche: Real Estate
Location: Mexico

11% increase in clicks
15% increase in impressions
(39,000 more)
6 keywords ranking in top 10



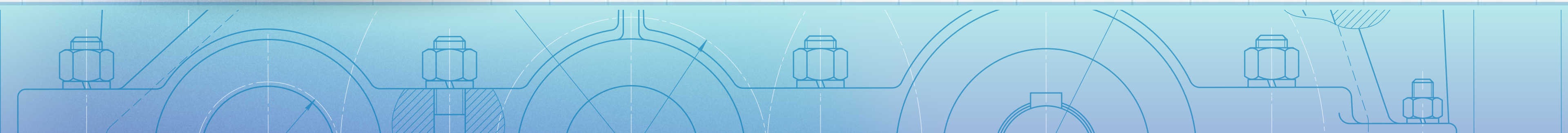
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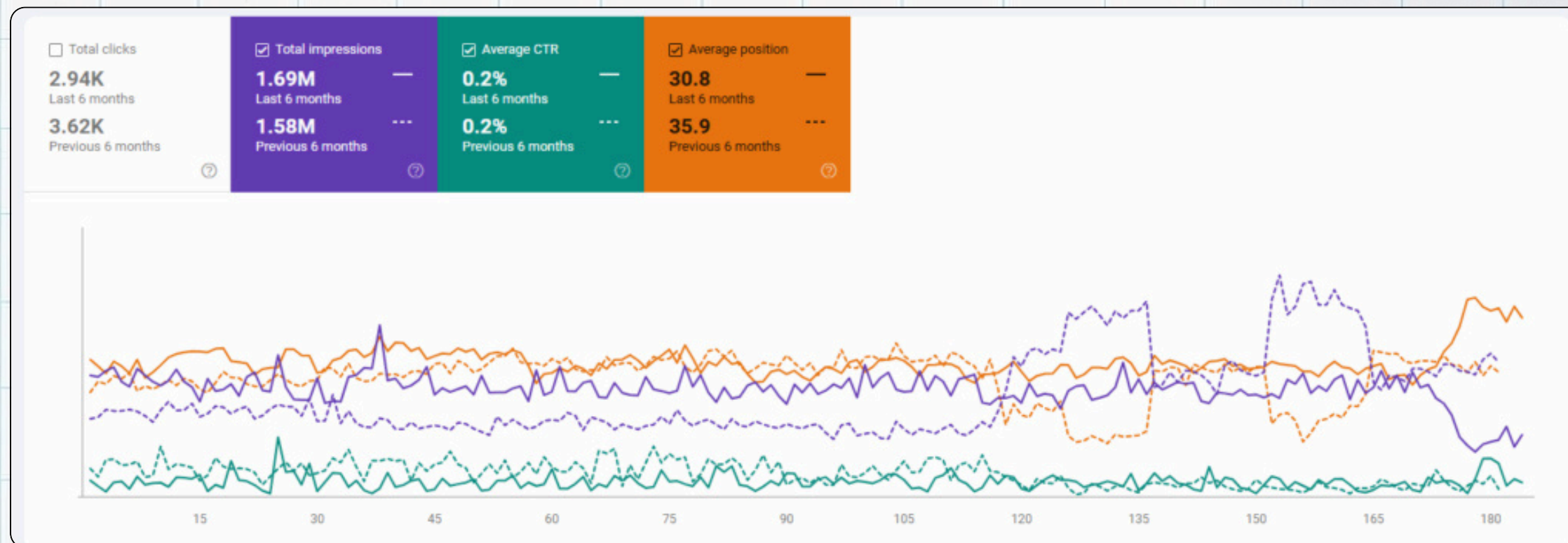
Niche: Real Estate
Location: Mexico

11% increase in clicks
15% increase in impressions (39,000 more)
6 keywords ranking in top 10

mexican real estate	I C	4	800	22	0.10	72	+28	0	6 → 4	▲2
homes for sale mexico	I C	1	1.3K	23	0.37	50	+29	0	10 → 8	▲2
houses for sale mexico	I C	1	1.4K	24	0.23	42	+16	0	11 → 9	▲2
mexico homes for sale	I C	2	1.6K	29	0.23	38	+38	0	× → 10	New
mexico property for sale	I C	2	600	23	0.27	34	+34	0	× → 7	New
real estate mexico	I C T	5	800	38	0.10	32	+31	0	7 → 4	▲3

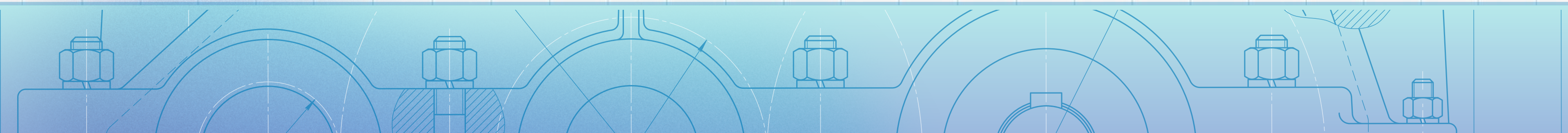


OUR LEVERAGE IS IN THE **LINK BUILDING**



Niche: Plumbing
Location: Vancouver, WA

110,000 more impressions
Rankings increased
5 positions on average



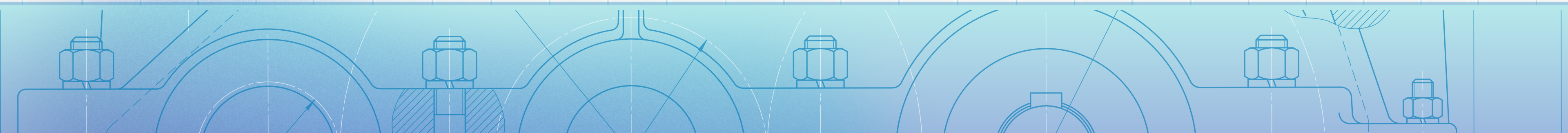
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13 keywords 22 Sep 2 vs. 22 Jun 2022 Multiple URLs only

Keyword	Entities	Intents	SF	Volume	KD	CPC	Traffic	Change	Paid	Position	Change
+ vancouver plumber	Vancouver	I C Local	3	200	34	2.27	13	+3	0	8 → 7	▲1
+ plumbing contractor vancouver wa	Vancouver, WA	I C Local	2	40	31	9.00	6	+2	0	5 → 3	▲2
+ plumbers in vancouver	Vancouver	I C Local	4	150	34	19.84	6	+5	0	20 → 9	▲11
+ water heater installation vancouver wa	Vancouver, WA	I C T Local	3	50	0	N/A	3	+3	0	31 → 7	▲24
+ commercial plumbing vancouver	Vancouver	I C Local	1	70	27	21.21	2	+2	0	19 → 10	▲9
+ vancouver plumbing companies	Vancouver	I C Local	2	80	43	10.84	2	+1	0	12 → 10	▲2
+ plumber in vancouver	Vancouver	I C Local	3	70	37	13.05	1	+1	0	35 → 14	▲21
+ plumbing companies vancouver	Vancouver	I C Local	2	30	36	10.84	1	+1	0	16 → 9	▲7
+ best plumbers in vancouver	Vancouver	I C Local	5	40	24	N/A	1	+1	0	17 → 11	▲6
+ plumbers vancouver	Vancouver	I C Local	4	200	35	2.27	1	+1	0	50 → 19	▲31
+ water heater vancouver wa	Vancouver, WA	I C T Local	4	20	8	17.23	1	+1	0	32 → 9	▲23
+ vancouver plumbers	Vancouver	I C Local	3	150	35	19.84	1	+1	0	49 → 19	▲30
+ vancouver emergency plumber	Vancouver	I C T Local	3	50	6	N/A	0		0	58 → 31	▲27

Niche: Plumbing
Location: Vancouver, WA

110,000 more impressions
Rankings increased
5 positions on average

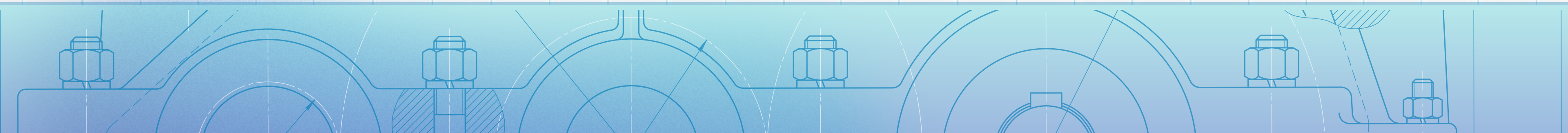
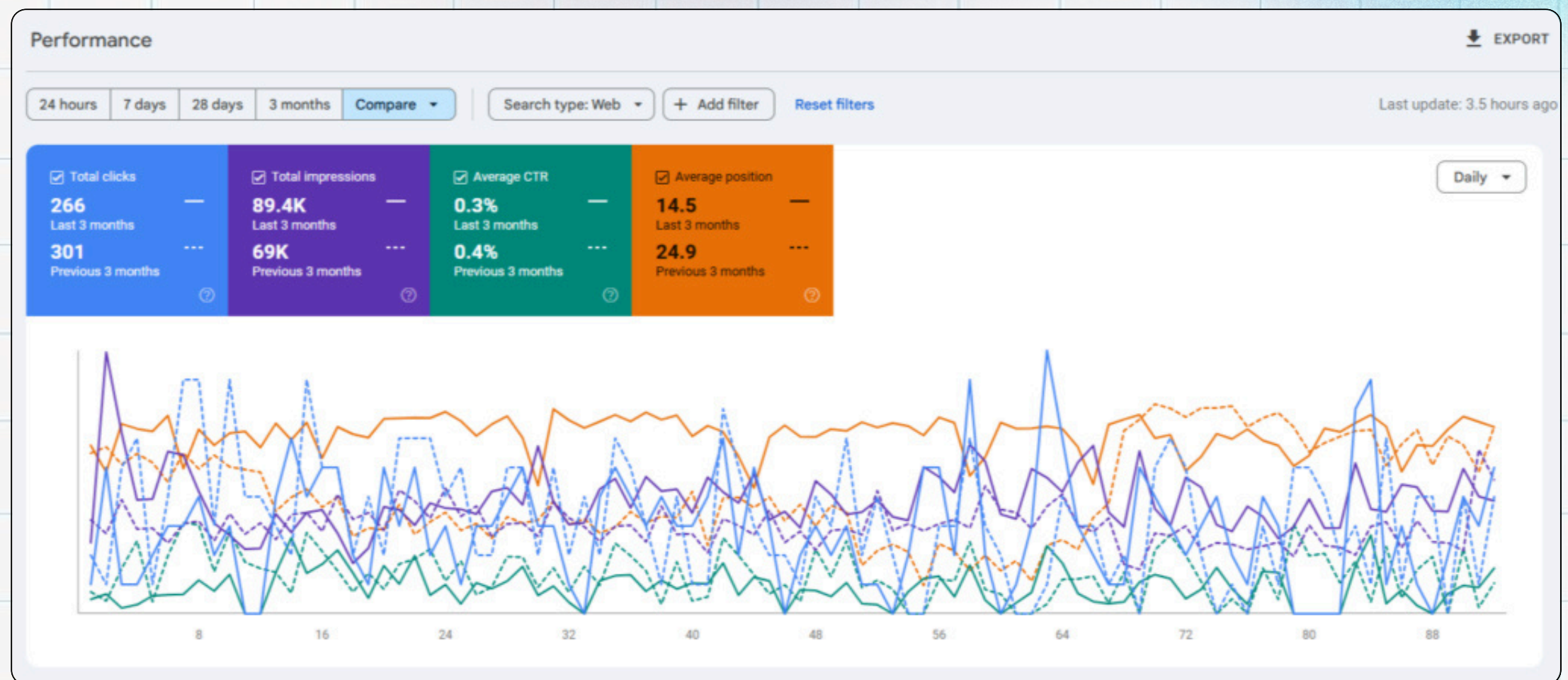


OUR LEVERAGE IS IN THE **LINK BUILDING**



Niche: HVAC
Location: Alabama

**0 position increase for
keywords on average**
29% Increase in impressions



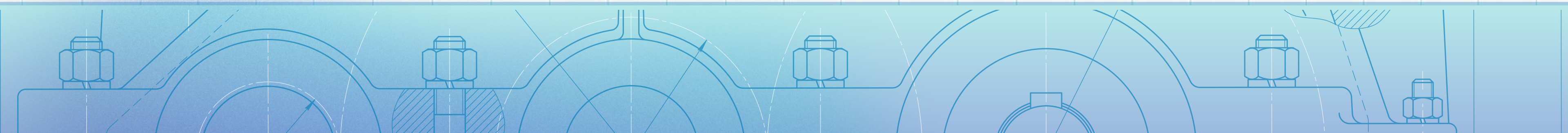
OUR LEVERAGE IS IN THE **LINK BUILDING**

9 keywords 25 Dec vs. 25 Sep Multiple URLs only

Keyword	Language	Entities	Intents	SF	Volume	KD	CPC	Traffic	Change	Paid	Position	Change
+ canada golf store	English		I C	2	50	54	0.39	3	+3	0	x → 6	New
+ golf stores canada	English		I C	3	30	44	0.41	2	+2	0	15 → 6	▲9
+ golf stores in canada	English	📍 Canada	I C Local	4	20	45	0.41	2	+1	0	13 → 6	▲7
+ golf equipment canada	English		I C T	8	20	49	N/A	1	+1	0	x → 7	New
+ online golf store canada	English		C T	1	10	53	0.44	1	+1	0	x → 6	New
+ golf shop canada	English		C T	4	20	45	0.41	1		0	13 → 10	▲3
+ canadian golf store	English		I C	3	10	49	0.41	1		0	11 → 7	▲4
+ golf canada store	English		I C T	2	10	54	0.32	1	+1	0	20 → 8	▲12
+ golf clubs for sale canada	English		C T	2	10	33	0.46	0		0	x → 9	New

Niche: Retail
Location: Canada

4 new keyword rankings
9 keywords in top 10





PROVEN LINK BUILDING STRATEGIES YOU CAN RELY ON FOR RESULTS.



These results are from **coordinated, tested link building efforts**. We're not throwing a handful of guest posts at the wall and hoping something sticks. We know what works.

We build **full-scale link acquisition plans** mapped around your niche, competitive landscape, and current backlink profile. This is the type of strategy that gets results.

Everything is **intentional, tested and tied to specific performance goals**.

If you're serious about better SEO outcomes, we've got a proven link building strategy you can depend on for results.

OUR LEVERAGE IS IN THE
LINK BUILDING